



Fergus County Fairgrounds
Central Montana Fair
153 Fairgrounds Road
Lewistown MT 59457
406-535-8841
www.cmtfair.com

Central Montana Fair July 19-26, 2025

These dates include 4H events and Horse Show
JULY 23-26th

The Central Montana Fair has been a long-standing event that continues to bring friends and families together. It is the participation from business and individuals like you that continue to make the Fair a success. We are pleased to invite you to join in the opportunity of being a fair vendor. Exhibits provide the opportunity to showcase your business and products to our fair attendees. With this in mind, we are committed to enhancing traffic to the Commercial area by offering the following:

NOTE: THE ENTRANCE GATE IS FREE AGAIN THIS YEAR! We are happy to announce that the 2025 Central Montana Fair was the best ever! We believe that with your participation we will have another successful Fair again this year.

- **Our Fair has averaged over 15,000 patrons in the past. The last three year we have had over 24,000 through our gates.** Our Trade Center features live exhibits, drawings & prizes, and many more items to draw people in to check out your booth! Our Midway has prime frontage from the Gate to the Carnival, driving fair patrons directly to see what you have to offer!
- **We will promote your incentives.** You will find a place on the application to let us know what incentives you will provide so we can advertise and increase traffic to your booth. Any photos you wish us to post on our Website and Facebook page are greatly appreciated. **The most effective booths are manned!**
- **Trade Center Hours:** In trying to balance Vendor needs, staffing, security, and foot traffic patterns, the Trade Center will close at 9:00 PM.

Enclosed you will find an application and guidelines for the commercial booths. Please take a moment to read through the packet and consider the benefits of this opportunity. Simply complete and return the following:

- Application
- Contract
- Insurance certificate

ALL PAPERWORK AND PAYMENT are due to the fairgrounds office by April 1, 2025. If you have any questions, please give us a call.

Sincerely,

Fergus County Fairgrounds